

CEEC Champions Youth Economic Empowerment at the University of Lusaka



The Citizens Economic Empowerment Commission (CEEC) held a sensitisation session at the University of Lusaka as part of awareness about the 2026 empowerment products, reaching out to students and young entrepreneurs with tools and information to help them build sustainable businesses.

The session gave students a comprehensive overview of what CEEC offers: access to finance, business development support, skills development and market linkages. Participants learned about current application opportunities, including which sectors are prioritised and what makes an application eligible. The Commission stressed the value of innovation-driven enterprises in today's economy.



Above all else, the session went beyond simply sharing information.

CEEC challenged students to think differently about their futures—to see entrepreneurship not just as a backup plan, but as a real path to building wealth and contributing to Zambia’s development. The message was clear: start thinking like an entrepreneur now, focus on value addition and recognise that young people have the power to drive economic change.

CEEC reaffirmed its commitment to supporting the youth with viable business ideas, noting that young entrepreneurs are central to the 2026 empowerment products.

Through ongoing outreach at universities and colleges, the Commission aims to shift the mindset of young Zambians from job seekers to job creators—equipping them with both knowledge and confidence to take that leap.

This sensitisation session is part of CEEC’s broader effort to ensure citizens understand and can access the empowerment opportunities available to them, in keeping with our mandate to promote citizen-owned, citizen-driven and citizen-empowered economic development.

CEEC Conducts Market Awareness Program on 2026 Empowerment Products in Lusaka



The Citizens Economic Empowerment Commission (CEEC) conducted a productive sensitisation meeting with leaders of cooperatives markets across Lusaka District, as part of our comprehensive market awareness campaign for the 2026 empowerment products.

The meeting brought together leadership from the Lusaka Union of Cooperative Markets, recognising their vital role as conduits of information to traders and cooperative members throughout the district.

The objective was clear: to ensure market leaders have the knowledge and tools needed to effectively guide their members in accessing empowerment opportunities.

During the interactive session, CEEC officers presented detailed information on available empowerment products, outlining eligibility requirements and walking participants through the application process, step by step. The engagement created a valuable platform for dialogue, with market leaders actively participating by raising pertinent questions about product suitability, repayment terms and required documentation.



The CEEC team thoroughly addressed concerns, reinforcing CEEC's unwavering commitment to transparency, accessibility and inclusive economic empowerment for small-scale traders and cooperatives across Zambia.

These market awareness programmes form a cornerstone of CEEC's outreach strategy. Notably, one of our 2026 empowerment products has been specifically designed with marketeers in mind, reflecting our understanding of their unique needs and challenges.

By engaging directly with cooperative leaders at the grassroots level, we are not only enhancing awareness and uptake of empowerment products but also strengthening critical partnerships with the economic structures that drive commerce in our communities

CEEC Empowers Longacres Market Cooperative with Delivery Motorbikes



The Citizens Economic Empowerment Commission (CEEC) continues to fulfill its mandate to promote economic participation by providing targeted support for cooperatives across the country.

Since 2025, the Commission has implemented comprehensive empowerment programs designed specifically for cooperatives, including accessible loan products, financial literacy training, business management and good governance skills development and strategic market linkages.

From Training to Transformation

The Longacres Market Multipurpose Cooperative, comprising paid-up marketeers, recently benefited from the Commission's holistic support approach. Members participated in intensive training covering business management, good corporate governance and financial literacy—equipping them with essential skills to run sustainable enterprises.

Following the training, the cooperative was allowed to develop a viable business proposal for Commission funding that would benefit both the cooperative and its individual members.

Identifying the Opportunity

The marketeers identified a critical gap in the transport sector. With most members operating restaurant businesses, they recognised the growing demand for food delivery services from customers unable to visit their establishments in person. Their solution: a fleet of delivery motorbikes to bridge this gap.

CEEC's Investment

After rigorous assessment and due diligence, the Commission approved funding for three branded motorbikes, each equipped with smart mobile phones and tracking devices to ensure efficient and effective management of operations.

This empowerment initiative serves multiple objectives: boosting marketers' businesses, creating employment opportunities for motorbike riders and contributing to the nation's broader economic development goals.

Commitment to Sustainability

The Commission will continue monitoring the project to ensure prudent use of resources and compliance with loan repayment obligations, reinforcing our commitment to responsible and sustainable economic empowerment.

The Citizens Economic Empowerment Commission remains dedicated to supporting cooperatives as vehicles for inclusive economic growth and prosperity.





**Citizens Economic Empowerment
Commission**

Don't lose valuable property because you ignored repayment of your CEEC loan

Pay back your CEEC loan in order to;

- ✓ Create a sustainable empowerment fund
- ✓ Help your fellow citizen, friend, neighbour access affordable financing
- ✓ Play your part as a responsible citizen
- ✓ It's just the right thing to do!

Credits

Editors:

Dr. Muwe Mungule, Lucy Mbao Mataka and Michelo Mukata

Layout:

Michelo Mukata

Stories and Images:

Luyando Haamwala Haambote and Thelma Mbewe



**Citizens Economic Empowerment
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