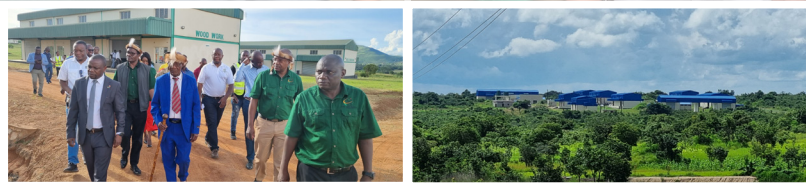




# Empowerment FACTSHEET



4 commissioned, 4 to go!

## Commissioning of Industrial Yards

The Citizens Economic Empowerment Commission (CEEC) commissioned three (3) Industrial Yards in February 2023. The triple commissioning ceremonies of the Mansa, Kasama and Mansa Industrial Yards were all graced by the Minister of Small and Medium Enterprise Development (MSMED), Honourable Elias Mubanga, M.P. This means that four (4) of the eight (8) Industrial Yards are now commissioned for operationalisation in Mongu, Mansa, Kasama and Chipata districts.

Currently, the Industrial yards are located in provincial centres with a focus on each province's unique natural resource endowment for value addition and industrialisation. The CEEC Industrial Yards are centres of excellence that will provide SMEs in every district of the province with the following basic pillars:

- Pillar 1: Access to appropriate technology and Technical Skills
- Pillar 2: Access to Markets
- Pillar 3: Access to Finance
- Pillar 4: Business skills training and Mentorship

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### WHAT'S INSIDE

#### Call for Applications

The 2023 Call for Applications closed on Monday 20 February and the Online-Application System (OLAS) received **27,060** successful loan submissions

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#### CEEC Loan Repayment on Airtel

We partnered with Airtel Money Zambia to quicken the process of disbursing and receiving repayments of business loans.

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#### Awareness and Sensitisation

February 2023, presented us with numerous opportunities to share information about what we do.

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## Commissioning of Industrial Yards

Industrial Yards will serve as hubs for economic transformation through inclusive industrialisation and value addition in the provinces they are located in. They will be used as “Best Practice Centres” for provincial SME development with export quality as the mantra.

CEEC will soon commission the Kafue (located in Lusaka South Multi-Facility Economic Zone), Ndola, Kitwe and Solwezi Industrial Yards.

# Call for Applications

The 2023 Call for Applications closed on Monday 20 February and the Online-Application System (OLAS) received 27,060 successful loan submissions valued at K10, 166,972,259.25 as detailed in Table.

Empowerment Product	No Of Projects	Project Amount
Agricultural Mechanisation Loan	1,150	1,186,172,160.47
Agro-Processi Ng Loan	1,079	1,071,494,439.21
Aquaculture (Cage Farming)	218	35,622,910.71
Auto-Mechanics Finance Loan	136	108,283,273.96
Bulk And Chainstorage Facility (Market Cooperatives )	53	22,557,434.76
Construction & Infrastructure	820	1,425,647,371.36
Energy Loan Product	241	515,414,331.78
Graduate Loan Product	292	233,267,365.73
Industrial Yards Applicati On Form	8	7,674,900.00
Light Manufacturing Finance Loan	214	212,066,513.80
Livestock Out Grower Scheme (Beef,Dairy,Goat & Sheep)	1,434	940,846,249.27
Marketeer Booster Loan	16,419	80,078,766.00
Mining Loan Product	158	1,187,044,864.98
Own A Tax L,Minibus & Light Truck	2,871	1,093,426,959.02
Presidentia Lannual Award	73	-
Tourism Loan Product	581	1,092,748,661.92
Trade Finance Facility Loan	1,313	954,626,056.28
<b>Grand total</b>	<b>27,060</b>	<b>10,166,972,259.25</b>

\*At the time of reporting, the Commission was still receiving applications for Marketeer Booster Loan and Trade Finance as these products are not subjected to the closing date of the Call for Applications.

The social distribution of applicants is detailed in Table 2.

Target Group	Number Of Applicants	Project Amount
Female Youths	4784	1,176,752,550.17
Male Youths	5522	2,903,648,804.21
Men	7007	4,293,517,859.74
Persons with Disability	759	375,155,376.08
Women	9592	2,113,875,906.66

Table 1 Social distribution for applications received under the 2023 Call for Applications



**Thank You!**  
Loan repayment to CEEC was successful

Visit [www.ceec.org.zm](http://www.ceec.org.zm) for more details about the empowerment products & to submit your application

**CEEC Loan repayments made easy on Airtel**

- Dial \*115#
- Select option 4 'Make Payment'
- Select option 6 'Goods & Services'
- Select Option '1 Enter Merchant Code'
- Enter Business Name "CEEC"
- Enter Amount
- Enter Phone Number or Project Name
- Enter PIN

\* For Marketeer Booster Loan repayment, enter phone number  
\* For Project Finance repayment, enter Project Name  
\* Transaction fees will apply

**A Leader in Sustainable & Inclusive Citizenry Empowerment**

# CEEC Loan Repayment on Airtel

We partnered with Airtel Money Zambia to quicken the process of disbursing and receiving repayments of business loans.

This development now provides real value by enabling CEEC clients on the Airtel network to repay their CEEC business loans through a secure, fast and convenient manner.

Through the Airtel Money platform, the Commission will receive loan repayments for micro-financing such as the Marketeer Booster Loan, as well as for project finance through several other CEEC empowerment products.

## Awareness and Sensitisation



The Commission continued to undertake various public outreach activities for the purposes of creating awareness, demystify and getting feedback on its operations. As such, the month of February presented numerous opportunities to share information with the following audiences:

- Residents of Kanyama residential area in Lusaka district
- Students at UNZA Graduate School of Business
- Stakeholders at the Financing Tourism Open Day
- Business community through the Mansa Chamber of Commerce
- Business community through the Kasama Chamber of Commerce
- Students at Lukashya Trades Training Institute
- Business Community through the Chipata Chamber of Commerce
- Several Markets on the Copperbelt, Luapula, Northern, Eastern and Lusaka province.

Going forward, the Commission will increase its avenues for public interaction through community radio programmes and town-hall meetings.

## Employee of the month



As part of its rebrand strategy, CEEC is implementing a monthly employee recognition program in order to promote healthy competition among employees and boost staff morale. The award itself acts as an incentive for workers to work harder and be more productive. For February 2023, that recognition was awarded to **Patrick Mwila Musonda, Senior Business Development Officer.**

In the long run, successful implementation of the 'Employee of the Month' program will enable CEEC achieve the following:

- i. Better employee engagement
- ii. Improved customer service ratings
- iii. Higher quality in your products or services
- iv. Reduction in errors or complaints from customers
- v. Faster turnaround times
- vi. Improved employee retention

### Let's keep in touch

For more updates, please follow and like our Facebook page: Citizens Economic Empowerment Commission (@CEECZambia)

Call CEEC Head Office on +260 953 756 468



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Citizenry Empowerment**